	Indicator	1990	2000	2005	2006	2007	2008	2009	Source/Notes
	Population								
	Number								
1	• Total	117,229	131,760	132,725	133,544	135,721	136,352	138,826	State Dept of Finance
2	✓ Under 18 years	22,457	26,897	29,996	22,035	n/a	30,084	n/a	Updated demographics
3	✓ 19 – 64 years	82,581	90,906	80,962	97,086	n/a	91085	n/a	data estimates for 2008.
4	✓ 65 years and older	12,191	13,957	21,767	14,423	n/a	15183	n/a	Source: American
5	Average household size	2.42	2.49	2.42	2.43	n/a	2.57	n/a	Community Survey 2006- 2008
6	Sunnyvale public school enrollment	n/a	n/a	n/a	12,128	12,725	12,320	13,404	State Dept of Education
7	Sunnyvale private school enrollment	n/a	n/a	n/a	4,079	4,025	3,811	3,802	Econ Dev (OCM)
	Ethnicity								
8	• Caucasian (%)	71.6	53.3	45.9	45.8	n/a	46	n/a	
9	Asian / Pacific Islander (%)	19.3	25.1	40.1	36.5	n/a	38	n/a	Updated demographics
10	African-American (%)	3.4	2.2	3.8	3.9	n/a	2	n/a	data for 2008. Source: American Community
11	• Other (%)	5.7	9.1	10.2	13.8	n/a	14	n/a	Survey 2006-2008
12	• Foreign Born (%)	22.5	39.4	43.7	n/a	n/a	43	n/a	2000 2000
13	Hispanic Origin (%)	13.2	11.4	16.6	18.1	n/a	17	n/a	
	Education								Updated demographics
14	High school graduate (%)	87.1	89.4	90.2	90	n/a	90	n/a	data for 2008. Source:
15	Bachelor degree (%)	37.1	50.8	54.4	52.2	n/a	55	n/a	American Community Survey 2006-2008
16	Graduate degree (%)	n/a	21.9	24.3	24.4	n/a	26	n/a	
	Income								Updated demographics
17	Median household income (\$)	46,403	74,409	74,449	79,926	n/a	88,297	n/a	data for 2008. Source:
18	✓ Population below poverty (%)	2.5	3.8	5.4	8.2	n/a	5.7	n/a	American Community Survey 2006-2008
									5d1.5, 2000 2000

	Indicator	1990	2000	2005	2006	2007	2008	2009	Source/Notes
	Community								
19	Active neighborhood/business associations	n/a	n/a	n/a	28	30	27	26	OCM
20	• Residents rating city good place to live (%)	n/a	92	94	n/a	93	92	87	2009 National Citizen Survey
21	Residents rating public services good to excellent (%)	n/a	92	89	n/a	82	85	83	2009 National Citizen Survey
22	Part I crimes/100,000 population	n/a	n/a	2.22	2.17	2.07	2.04	2.13	DPS; Calendar Year
23	<ul> <li>Average emergency police response time (minutes)</li> </ul>	n/a	3.3	3.3	2.5	4.2	4.38	4.41	DPS; Fiscal Year
	Economy								
	Jobs								
24	Total number	n/a	89,899	84,763	86,271	88,500	90,500	85,500	
	• Labor Force		n/a	n/a	n/a	n/a	75,700	74,900	NOVA
	Employment		n/a	n/a	n/a	n/a	71,800	67,800	
	Employment								
25	Jobs/employed resident	n/a	1.24	1.26	n/a	n/a	n/a	n/a	
26	• Employed residents working in Sunnyvale (%)		23.0	n/a	n/a	n/a	n/a	n/a	
27	Unemployed (% of workforce)	2.6	4.3	4.1	3.9	4.3	5.1	9.4%	NOVA
28	• Employed residents in service jobs (%)	n/a	8.9	13.5	n/a	n/a	7.8	n/a	Updated data for 2008. Source: American
29	Employed residents in management/professional jobs (%)	n/a	59.5	56.4	n/a	n/a	60.1	n/a	Community Survey 2006- 2008
	Retail								
30	Retail & restaurant sales volume (\$ in millions)	n/a	158.6	129.5	145.9	157.3	159.1	155.0	CA Retail Survey Book; Corrected '07 number
31	• Sales/sq. ft. (\$)	n/a	51.2	22.4	24.5	26.4	26.7	26.0	from 151.0 to 157.3

	Indicator	1990	2000	2005	2006	2007	2008	2009	Source/Notes
	Hospitality								
32	Total Number of Hotel Rooms	n/a	3,835	3,851	3,930	3,923	3,378	3,394	FIN; Calendar Year
33	Average hotel occupancy (%)	n/a	n/a	n/a	72	63.27	64	57.6	
	Real Estate								
34	Total assessed value (\$ in billions)	n/a	n/a	19.23	20.71	22.67	24.73	25.90	SCC Assessor's Office
35	• Vacant office, industrial, R&D (%)	11.7	2.0	15.4	12.2	13.6	17.1	20.6	CBRE, CPS & Colliers
36	• Average office/industrial rent (\$/sq. ft.)	0.71	3.47	1.34	1.48	2.09	2.77	1.93	annual reports
37	Average apartment rent (3 bedroom) (\$)	n/a	2,600	2,200	1,822	2,138	2,380	2,093	RealFacts RTC backup – January 2010, 3br/2ba
38	Housing rental vacancy rate (%)	n/a	n/a	2.99	2.37	2.72	4.7	5.1	Source: January 2010 V/R Survey – RealFacts – RTC 10-028
39	Median single-family detached home price (\$)	n/a	618,000	790,000	835,000	850,538	901,000		DataQuick; Only data available is median price for single-family detached and townhouse/condo combined
40	Median single-family attached home (townhouse/condo) price (\$)	n/a	390,000	545,000	555,000	565,468	562,000	585,000	
41	Valuation of new construction permitted (\$ in millions)	16.3	235.9	115.1	101.4	335.7	280.3	66.7	CDD SunGIS
	Tax Base								
42	Property tax revenue (\$ in millions)	15.8	18.7	29.5	32.0	35.8	39.95	42.26	
43	Sales tax revenue (\$ in millions)	21.5	30.0	24.9	28.4	30.8	29.71	25.07	FIN; FY 08/09
44	Transient occupancy tax revenue (\$ in millions)	3.6	9.8	5.1	5.6	6.4	7.35	5.69	
	Physical City								
	Land Use								
45	• Land area (sq. mi.)	22.81	22.82	22.86	22.86	22.86	22.86	22.86	
46	Vacant land area (sq. mi.)	0.13	0.13	0.12	0.12	0.12	0.12	0.12	CDD SunGIS
47	<ul> <li>Developable land area (sq. mi.)</li> </ul>	15.46	15.46	15.46	15.46	15.46	15.46	15.46	

	Indicator	1990	2000	2005	2006	2007	2008	2009	Source/Notes
48	Residential area (%)	n/a	52.7	n/a	52.4	52.6	55.0	55.0	
49	Office/industrial land area (%)	n/a	24.2	n/a	26.2	26.0	25.2	25.2	
50	Retail/service land area (%)	n/a	7.5	n/a	6.8	6.8	6.5	6.5	
51	City parks and open space (%)	n/a	7.6	n/a	7.6	7.6	7.6	7.6	Per Open Space Subelement 1.16 sq. mi.
52	• Other (%)	n/a	8.0	n/a	7.0	7.0	5.7	5.7	CDD SunGIS
	Transportation								
53	Vehicle miles traveled in weekday (millions of miles)	n/a	2.31	2.23	2.25	2.28	2.21	1.83	DPW
54	• Intersections not meeting LOS standards	1	1	0	0	n/a	0	n/a	DPW; The last CMP monitoring was conducted in 2008.
55	Transit boardings/de-boardings per day	n/a	25,122	19,451	19,824	22,428	24,580	21,647	VTA and Caltrain; LR: 2,150, Bus: 15,769, and Caltrain: 3,728
56	Utilization of transit capacity (%)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
57	Miles of streets	300	300	300	300	300	300	300	DPW Traffic
58	Miles of bikeways	n/a	65	79	79	82.9	83.1	83.8	DPW; Mary Ave. from Cascade Dr. to Fremont Ave.
	Housing								
59	Total housing units	n/a	53,441	54,769	55,012	55,141	55,381	55,537	
60	✓ Single-family detached	n/a	21,091	21,228	21,265	21,274	21,297	21,321	
61	✓ Single-family attached	n/a	4,751	5,123	5,240	5,613	5,830	5,962	
62	✓ Mobile Homes	n/a	4,023	3,956	3,965	3,927	3,927	3,927	CDD SunGIS
63	✓ Duplexes	n/a	1,598	1,598	1,598	1,598	1,598	1,598	-
64	✓ Three or more attached units	n/a	20,949	21,681	21,704	21,480	21,480	21,480	
65	✓ Specialty units	n/a	1,025	1,183	1,249	1,249	1,249	1,249	
66	Owner occupied (%)	48.9	47.6	49.1	n/a	n/a	n/a	n/a	U.S. Census
67	• Over 20 years old (%)	n/a	83	88	88	88	90	90	CDD SunGIS
68	Total affordable units	n/a	n/a	1,465	1,452	1,452	1,412	1,412	Housing Sub-Element

	Indicator	1990	2000	2005	2006	2007	2008	2009	Source/Notes
69	New units receiving building permits	n/a	504	199	276	305	360	118	CDD SunGIS
70	✓ Intended for ownership	n/a	57	199	276	305	360	118	CDD SunGIS
71	✓ Rental	n/a	447	0	0	0	0	0	
	Office/Industrial								
72	• Total floor area (sq. ft. in millions)	n/a	27.8	30.1	30.3	30.3	30.7	32.0	CDD SunGIS; Moffett Towers, NetApp, Java; 2005-2008 data revised
73	✓ Class A (%)	n/a	n/a	n/a	17.2	n/a	n/a	n/a	Econ Dev
74	• New floor area permitted (sq. ft.)	n/a	660,975	151,200	146,368	2,780,657	831,705	675	CDD SunGIS
75	No. of patents received	n/a	n/a	3,194	3,045	3,177	3,121	3556	U.S. Patent and Trademark Office; 2009 Calendar Year
	Retail/Services								
76	• Total floor area (sq. ft. in millions)	n/a	3.1	5.78	5.95	5.96	5.96	5.96	CDD SunGIS; 2005-2008
77	• Floor area/capita (sq. ft.)	n/a	n/a	43.5	44.6	43.9	43.7	42.9	data revised
78	New floor area permitted (sq. ft.)	n/a	0	240,000	8,000	5,000	293,000	229,494	CDD SunGIS; Excludes the parking area under the Target building.
	Environment								
79	Sunny days (average)	n/a	n/a	300	300	292	293	293	www.wunderground.com
80	Average rainfall (in.)	n/a	13.12	13.06	8.15	6.42	9.42	10.25	DPW
81	Days ozone standard exceeded	n/a	n/a	1	3	0	0	0	BAAQMD
82	• Recycled solid waste (%)	18	56	61	63	63	63	n/a	Data no longer available; Calendar 2006 most recent calculation available
	Disposal per resident (lbs/day)	n/a	n/a	n/a	n/a	4	4	n/a	New measures by
	Disposal per City employee (lbs/day)	n/a	n/a	n/a	n/a	6.3	6.5	n/a	Calrecycle as of 2007
83	Number of street trees	n/a	36,341	37,000	37,000	37,000	36,935	36,889	DPW
84	Average daily water	n/a	161	180	139	153.18	153.7	145.42	DI W

	Indicator	1990	2000	2005	2006	2007	2008	2009	Source/Notes
	consumption/capita (gal.)								
85	Average daily electric energy use/capita (kwh)	n/a	n/a	n/a	33.16	71.6	81.1	79.7	DPW/PG&E Whole City
86	Average daily gas use/capita (therms)	n/a	n/a	n/a	n/a	1.9	2.9	2.8	DPW/PG&E Whole City
87	Average daily landings at Moffett Federal Airfield	n/a	33	25	25	26	23	19	Moffett Airfield